

# DELINEA STRATEGIC MANAGEMENT CORPORATION

## Capabilities Statement



### Corporate Profile

#### NAICS

- 541611
- 541613
- 541618
- 541690

#### Certifications

- WOSB
- HUBZone

#### DUNS

- 079541669

#### CAGE Code

- 780Q7

#### Clients Include

- Air Force Surgeon General
- Nanocomp Technologies, Inc.

#### Contact Information

Ms. Karen Coker  
President  
3 Playfield Street  
Baltimore, MD 21222  
Phone: (410) 236-1392  
karen.coker@delineastrategic.com  
www.delineastrategic.com

### About Delinea Strategic Management Corporation

Delinea Strategic Management Corporation (Delinea) strives to be the trusted advisor to research and development organizations for portfolio management, marketing, commercialization, communication, business management, strategic planning, and performance

#### Delinea Supports DHA Missions



management products and services. Delinea's staff and partners have supported DoD medical organizations for over 30 years and continue to assist government and industry clients in medical innovation, opera-

tional excellence, process development and re-engineering, and performance management.

#### What Sets Us Apart?

Our people and knowledge: a unique blend of former military members and industry managers collaborate on each contract to provide best practices from the Services, medical specialties, product development, research & development (R&D), program management, and business management.

#### Our Core Competencies

Delinea doesn't provide a one size fits all "solution" to customers, nor do we position ourselves as experts in all requirements. Delinea assembles an expert team for requirements in the following areas:

- Management & Decision

Support

- Research & Development Project & Program Management
- Portfolio Management
- Product Development & Commercialization
- Strategic Planning & Performance Management
- Marketing Communication Planning and Execution
- Market Analysis & Management
- Strategic Planning & Performance Management

#### Past Performance

The company was founded in 2014 and has provided services to the Air Force Service General's Research, Development, and Acquisition Directorate and to Nanocomp Technologies, Inc., a DoD contract awardee.

### Delinea's Differentiators: How We Excel

Delinea brings a hybrid management approach to all DoD projects. To the customer, this translates into a successful blend of industry and government practices and processes combined to improve or innovate. Delinea principals and partners are long-time practitioners in product development, marketing, R&D, and program management. Bringing a skilled and experienced staff to DoD

medical projects means that Delinea intuitively understands the culture, environment, and situation facing many government PMs and CORs. Delinea approaches all contractual engagements as partnerships in which we assist our clients with achieving the mission and improving the outcomes for their customer, the warfighter.

Delinea was founded to help

government clients tackle the challenges of cost, schedule, and performance by applying proven methods and techniques acquired not just through training but years of experience.

Delinea seeks partnerships that allow talented and passionate staff to help medical program managers be successful and improve the quality of life for warfighters and beneficiaries.